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# Social Innovation for integrated health CARE of ageing population in ADRION regions

## OT1.1.1 - ADRION Network for Ageing Population Healthcare

T1: Social Innovation in healthcare for ageing population in ADRION area: current and future conditions

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# 1. THE ADRION NETWORK

The overarching goal of the Network is to foster collaboration and knowledge sharing among various stakeholders in order to promote social innovation in healthcare systems and address the specific challenges faced by the ageing population. This goal aligns closely with the primary objective of the SI4CARE project, which is to mobilize and connect relevant actors involved in elderly care, fostering a collaborative environment to co-design innovative approaches for integrated healthcare. By establishing links with the network, the project can tap into a broader pool of expertise, resources, and existing platforms targeting social innovation. This connection will enable the project to obtain valuable insights, information, and create meaningful interactions with the network's members. Through this collaboration, SI4CARE can enhance its impact and contribute to the overall goal of promoting social innovation and improving healthcare systems for the aging population.

The ADRION Network will be a unique innovative transnational cooperation network that gathers & connects regional and national Public Authorities, stakeholders, experts & enterprises, for promotion & application of Social Innovation in elderly healthcare services in ADRION area.

Through the ADRION Network for Ageing Population Healthcare (OT1.1), the project aims to bring together and establish communication among all relevant individuals and organizations engaged in elderly care. It will create a collaborative space where they can work together to develop a unified strategy for advancing innovation in integrated healthcare for the elderly. This strategy will specifically focus on incorporating telemedicine, homecare services, and improving elderly mobility and access to healthcare facilities. The ADRION Network for Ageing Population Healthcare will be used by business support organizations (i.e. health tech accelerators, science parks, etc.) and interested SMEs that will get access to health service providers (since this market is so far mostly limited to global industry players with smaller ability to deliver social innovations in the sector) as well as other 19 regional public service providers to which results will be transferred to.

Participation to the network will be extended to external stakeholders, institutions & networks from PPs and non-PPs' countries, addressing also countries and regions outside the ADRION Programme area. Every project partner (PP) will have the responsibility of identifying and cultivating relationships with specific key stakeholders. The focus will be on prioritizing stakeholders who are directly engaged in the creation of digital tools/services, protocols, and processes in: (i) telemedicine/homecare assistance, (ii) accessibility/transport to healthcare facilities. PPs will arrange both physical and online meetings with the aim of establishing connections with pertinent stakeholders, as well as with European and non-European platforms and networks that focus on social innovation for enhancing healthcare systems and addressing the needs of the aging population. The purpose of these meetings is to gather valuable information and facilitate interactions with the ADRION network.

# 2. TOOLS AND ACTIVITIES TO BE IMPLEMENTED AND USED BY THE NETWORK

Connecting with existing groups can serve as a beneficial approach for initiatives aiming to interact with targeted communities and utilize existing resources and expertise. Through forming partnerships with well-established organizations, project teams can access their networks, expertise, and infrastructure, thereby enhancing their ability to accomplish project objectives with greater efficiency. To establish connections with existing groups, project teams should initially identify the essential organizations that align with the project's focus. These organizations can include community-based groups, advocacy organizations, professional associations, and other stakeholders who share a common interest and stand to benefit from the project's outcomes. Once these relevant organizations have been identified, project teams should make contact with them to explore potential partnership opportunities. This may involve attending meetings or events, presenting the project's goals and objectives, and engaging in discussions about potential collaboration.

During the SI4CARE project, all PPs were required to perform regional focus groups (T.1.3.2), regional public events (C.5.5), online webinars (2.3.2), and workshops (T.3.5.2) that were open to stakeholders outside of the project to familiarize them with the objectives of the project and enhance their involvement with the activities of the project. Furthermore, during the in-person meetings that were carried out by almost every PP, stakeholders from all participating countries and regions had the ability to visit facilities and sites [Live learning (T.2.3.1)] that were either directly involved with the corresponding PP's pilot activity or that were performing similar activities.

When partnering with existing groups, it is crucial to define clear roles and responsibilities for each organization and ensure effective communication channels. This can be achieved through the creation of formal agreements such as a Memorandum of Understanding or Letters of Support. These documents outline expectations, timelines, and deliverables, ensuring that all parties are on the same page.

By collaborating with established groups, project teams can leverage their expertise and insights, gain access to new audiences, and build trust and credibility within the communities they aim to serve. This collaborative approach helps ensure that the project's outcomes are meaningful, sustainable, and responsive to the needs of those who will be affected by them. Each project partner has the responsibility to establish contacts with targeted key stakeholders, organize meetings to establish connections with relevant organizations, and engage with existing European and non-European platforms or networks focused on social innovation for enhancing healthcare systems and addressing the needs of aging populations. These activities facilitate the acquisition of valuable information and the creation of potential partnerships.